

Rep Order#	7912483	Ver#	2	Status	Returned	Traffic Order#	25390	Printed:	10/16/2012 9:00 AM
EC'd	Yes							Last Received:	10/15/2012 8:36 AM
							Showing Buylines: All Lines		

Station	KSL-TV SALT LAKE CITY	Agency	() SMART MEDIA GROUP
Advertiser	() LOVE, MIA		814 KING ST, SUITE 400
Product	LOVE/CD4/R		ALEXANDRIA, VA 22314
Estimate#	C16C22	Agency C/P1/P2/E	LOVE/ORDR/C16C22
Buyer	Patricia Dome	Flight Dates	10/16/2012 - 10/22/2012
Phone#		Hiatus Weeks	

Agency () SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314	Rep Firm Sales Office () WASHINGTON Salesperson () JAMIE ANDRUS
Agency C/P1/P2/E LOVE/ORDR/C16C22 Flight Dates 10/16/2012 - 10/22/2012 Hiatus Weeks	Salesperson Phone# 202-872-1155 Salesperson FAX#

In	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
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12	M	STUDIO 5	11A-12P	:30	10/22-10/22	1	\$55.00	1
Rating: 1.1								

*13	W-F	NEWS @ NOON	12P-1P	:30	10/17-10/19	3	\$160.00	3
Rating: 2.1								

Buyline Comment: 1/DAY
Station Remark: V2 2x na \$330

16	M	NEWS @ NOON	12P-1P	:30	10/22-10/22	1	\$160.00
Rating: 2.1							

*17	TU-F	TODAY SHOW 3	1P-2P	:30	10/16-10/19	4	\$55.00	4
Rating: 0.9								

Buyline Comment: 1/DAY
Station Remark: V2 4x na, \$290

21	M	TODAY SHOW 3	1P-2P	:30	10/22-10/22	1	\$55.00	1
Rating: 0.9								

*22	TU-W,F	DAYS OF OUR LIVES	2P-3P	:30	10/16-10/19	3	\$80.00	3
Rating: 1 1								

Buyline Comment: 1/DAY
Station Remark: V2 3x na. \$260

25	M	DAYS OF OUR LIVES	2P-3P	:30	10/22-10/22	1	\$80.00	1
Rating: 1.1								

*26	TU-TH	DR. PHIL	3P-4P	10/16-10/18	3	\$50.00
						3

Buyline Comment: 1/DAY

DATE	TIME	DR	PHIL	3P-4P	:30	10/22-10/22	1	\$50.00	1
29	M								
Ending: 1 1									

Rating- 17

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Buyer	Patricia Dome	Flight Dates	10/16/2012 - 10/22/2012
Phone#		Hiatus Weeks	

Rep Firm) WASHINGTON
Sales Office) JAMIE ANDRUS
Salesperson)
Salesperson Phone# 202-872-1155
Salesperson FAX#

Ln	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
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30	SU	SUNDAY EDITION	9A-930A	:30	10/21-10/21	1	\$100.00	1
Rating: 1.7								
*31	SU	MUSIC & SPOKEN	930A-10A	:30	10/21-10/21	1	\$350.00	1
Rating: 5.4								
Station Remark: V2 1x na \$550								
32	SU	MORMON TIMES	10A-1030A	:30	10/21-10/21	1	\$100.00	1
Rating: 4.3								
*33	TU-TH	KATIE	4P-5P	:30	10/16-10/18	3	\$140.00	3
Rating: 2.0								
Buyline Comment: 1/DAY								
Station Remark: V2 3x na, \$300								
36	M	KATIE	4P-5P	:30	10/22-10/22	1	\$140.00	1
Rating: 2.0								
*37	TU-TH	TODAY	5A-6A	:30	10/16-10/18	3	\$10.00	3
Rating: 0.7								
Buyline Comment: 1/DAY								
Station Remark: V2 3x na, \$115								
40	M	TODAY	5A-6A	:30	10/22-10/22	1	\$10.00	1
Rating: 0.7								
*41	TU-F	TODAY 2	6A-7A	:30	10/16-10/19	4	\$200.00	4
Rating: 2.2								
Buyline Comment: 1/DAY								
Station Remark: V2 4x na, \$525								
*45	M	TODAY 2	6A-7A	:30	10/22-10/22	1	\$200.00	1
Rating: 2.2								
Station Remark: V2 1x na, \$525								

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Advertiser	() LOVE, MIA		814 KING ST, SUITE 400	Sales Office	() WASHINGTON
Product	LOVE/CD4/R		ALEXANDRIA, VA 22314	Salesperson	() JAMIE ANDRUS
Estimate#	C16C22	Agency C/P1/P2/E	LOVE/ORDR/C16C22		
Buyer	Patricia Dome	Flight Dates	10/16/2012 - 10/22/2012	Salesperson Phone#	202-872-1155
Phone#		Hiatus Weeks		Salesperson FAX#	

In	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
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*46	TU-F	7A-8A	:30	10/16-10/19	4	\$600.00	4
TODAY							
Rating: 2.7							

Buyline Comment: 1/DAY
Station Remark: V2 4x na, \$1300

*50	TU-TH	TODAY	8A-8A	:30	10/16-10/18	3	\$350.00	3
Rating: 2.0								

Buyline Comment: 1/DAY
Station Remark: V2 3x na, \$700

53	M	TODAY	8A-9A	:30	10/22-10/22	1	\$350.00	1
Rating: 2.0								

*54	SU	TODAY	7A-8A	:30	10/21-10/21	1	\$30.00
Rating: 1.5							
Station Remark: V2 lx na, \$225							

55	SU	MEET THE PRESS	8A-9A	:30	10/21-10/21	1	\$10.00	1
Rating: 2-2								

*56	TU-F								
		NEWS @ 5P							
			5P-530P	:30	10/16-10/19	4	\$375.00	4	
Rating:		3.6							
		Buyline Comment: 1/DAY							

*60	M	NEWS @ 5P	5P-530P	:30	10/22-10/22	1	\$375.00
Rating: 3.6							
Station Remark: V2 1x na, \$875							

*61	TU-F	NEWS @ 6P	6P-830P	:30	10/16-10/19	4	\$450.00	4
Rating: 4.2								
Buyline Comment: 1/DAY								
Station Remark: V2 4x na, \$1300								

Station KSL-TV SALT LAKE CITY
Advertiser () LOVE, MIA
Product LOVE/CD4/R
Estimate# C16C22
Buyer Patricia Dome
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING ST, SUITE 400
ALEXANDRIA, VA 22314
Agency C/P1/P2/E LOVE/ORDR/C16C22
Flight Dates 10/16/2012 - 10/22/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JAMIE ANDRUS
Salesperson Phone# 202-872-1155
Salesperson FAX#

Ln	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
*65	TU-TH	KSL 5 NWS-6:30	630P-7P	:30	10/16-10/18	3	\$400.00	3
Rating: 3.7								

Buyline Comment: 1/DAY
Station Remark: V2 3x na, Tu,Th,F \$1300

68	M	KSL 5 NWS-6:30	630P-7P	:30	10/22-10/22	1	\$400.00	1
Rating: 3.7								

*69	SA	6PM NEWS	6P-630P	:30	10/20-10/20	1	\$185.00	1
Rating: 3.6								

Station Remark: V2 1x na, \$380

70	SU	NEWS	4P-430P	:30	10/21-10/21	1	\$135.00	1
Rating: 1.6								

*71	TU-F	TONIGHT SHOW	1035P-1135P	:30	10/16-10/19	4	\$350.00	4
Rating: 4.2								

Buyline Comment: 1/DAY
Station Remark: V2 4x na, \$800

75	M	TONIGHT SHOW	1035P-1135P	:30	10/22-10/22	1	\$350.00	1
Rating: 4.2								

76	TU-F	LATE NIGHT	1135P-1235A	:30	10/16-10/19	4	\$50.00	4
Rating: 1.9								

Buyline Comment: 1/DAY

80	M	LATE NIGHT	1135P-1235A	:30	10/22-10/22	1	\$50.00	1
Rating: 1.9								

*81	SU	SPORTSBEAT	1035P-1105P	:30	10/21-10/21	1	\$280.00	1
Rating: 2.2								

Station Remark: V2 1x na, \$750

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Buyer	Patricia Dome	Flight Dates	10/16/2012 - 10/22/2012
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Agency () SMART MEDIA GROUP
814 KING ST, SUITE 400
ALEXANDRIA, VA 22314
Agency C/P1/P2/E LOVE/ORDR/C16C22
Flight Dates 10/16/2012 - 10/22/2012
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Rep Firm () WASHINGTON
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In	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
82	SU	BYU COACHES	1105P-1130P	:30	10/21-10/21	1	\$100.00	1

Rating: 1.0

*83	TU-W,F	10 P NEWS	10P-1035P	:30	10/16-10/19	3	\$1,750.00	3
Rating: 7.3								

Buyline Comment: 1/DAY
Station Remark: V2 3x na, \$3000

*86	M	10 P NEWS	10P-1035P	:30	10/22-10/22	1	\$1,750.00	1
Rating: 7.3								

Station Remark: v2 1x na, \$3000

87	SA	10 P NEWS	10P-1035P	:30	10/20-10/20	1	\$1,000.00	1
Rating: 5.6								

*88	SU	NEWS	10P-1035P	:30	10/21-10/21	1	\$900.00
Rating: 7.3							

Station Remark: V2 1x na \$3000

*89	F	GAME NIGHT LIVE	630P-7P	:30	10/19-10/19	1	\$120.00	1
Rating: 2.4								

Station Remark: V2 pg ch Game Night Live will air 10/17 Weds, spt mgd Wed 10/17
stp same pgm new date ncir

90	SA	GAME NIGHT	630P-7P	:30	10/20-10/20	1	\$60.00
Rating: 2.9							

91	TU	DEBATE 10.11.16,22	7P-9P	10/16-10/16	1	\$2,500.00	1
Rating: 4.4							

92	M	DEBATE 10.11,16,22	7P-9P	:30	10/22-10/22	1	\$2,500.00	1
Rating: 4.4								

93	W	CHICAGO FIRE	9P-10P	:30	10/17-10/17	1	\$1,300.00	1
Rating: 6.1								

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814 KING ST, SUITE 400
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Ln	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
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*94 TH 10/11 ONLY
Rating: 2.1

Station Remark: V2 1x na, \$1600

1
\$1,100.00

---REPORT TOTALS---
Report Totals: 94 / \$32,980.00

---SALES MONTHLY TOTALS---
Oct 12: 94 / \$32,980.00
Sales Totals: 94 / \$32,980.00
Station Totals: 94 / \$32,980.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$164,900	CABL 0%	KJZZ 0%	KSL 20%	KSTU 0%	KTVX 0%
		KUCW 0%	KUTV 0%	NSL 0%	UNKN 80%	

Books null
Demos RA35+